

# KEY ACCOUNTS MANAGEMENT

Key accounts are the cornerstone of many businesses. they represent a small, but mighty percentage of your customer base, generating a significant portion of your revenue. Join the management program now and enhance your skills!

## COURSE HIGHLIGHTS

1. Mastering Effective Distribution Strategies for Growth and Success
2. Enhancing Distributor Partnerships for Optimal Market Reach
3. Empowering Your Distribution Network for Competitive Advantage

## DATES

**Dates:** June 2, 3, 4, 5, and 6, 2025  
**Sessions:** 5 Sessions, 3 hours/Session  
**Time:** 5:30 PM to 9:00 PM  
**Format:** Online via ZOOM

For Inquiries drop a message to [kalaranga@certifyprotac.com](mailto:kalaranga@certifyprotac.com) or visit [www.certifypro.online](http://www.certifypro.online) for program details.